

# Big catch for CodeIT

## Marine Harvest

Marine Harvest ASA is one of the largest seafood companies in the world, and the world's largest producer of Atlantic salmon. The company employs 11 715 people, and is represented in 23 countries. In 2014 the company had a turnover of NOK 25 billion. Marine Harvest is listed on the Oslo Stock Exchange (OSE) and the New York Stock Exchange (NYSE).

Marine Harvest supplies healthy, delicious and sustainably farmed salmon and processed seafood to more than 70 markets worldwide. The company is present and trusted in all major salmon farming regions in the world. Estimated salmon production for 2015 is 440 000 tonnes.

[www.marineharvest.com](http://www.marineharvest.com)

Marine Harvest signs big contract with CodeIT AS, for the labeling and tracking of fish boxes. The contract include the supply of **CodeIT Enterprise™ software** together with a large number of Autolabel print & apply systems.



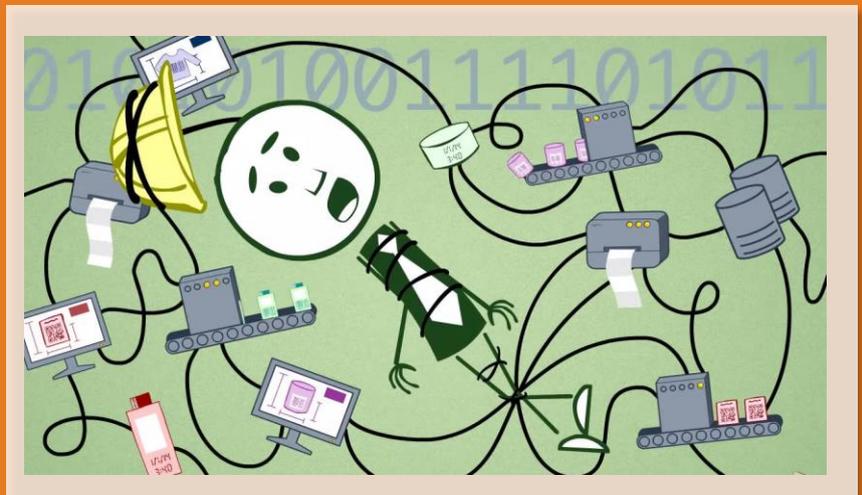
CodeIT Enterprise™ is an open and flexible software solution that can be easily adapted to meet many different kinds of enterprise needs. CodeIT Enterprise™ puts you in control with an easy to use, reliable platform designed for growth with clear technical, economic and operational benefits.



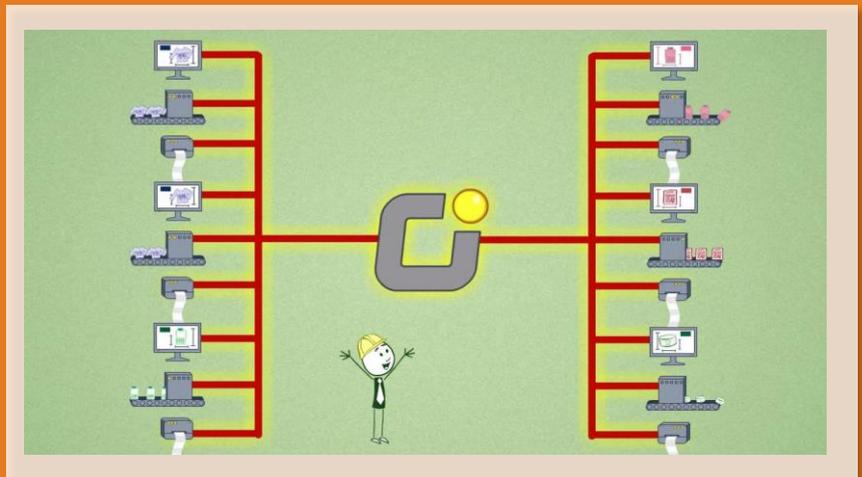
'This is a long term investment for us and is part of our growth strategy,' says Arnt Mjøen, IT Manager at Marine Harvest Norway. 'We chose CodeIT because they showed a great capacity for finding innovative solutions, which will provide us with a competitive advantage, and they were also the best offer in terms of flexibility, user friendliness, and consistent use of open standards in all critical areas such as automation, tracking, and systems integration.'



The contract includes the supply of the **CodeIT Enterprise software package**, featuring systems integration that links the company's production, tracking, and order data. This is a configurable solution developed by industry professionals with expertise in industrial integration and tracking, process automation, and flow of goods.



'The provision to Marine Harvest is one of the largest contracts ever within the fields of industrial labelling, coding, and data collection in the Norwegian food industry,' says CEO of CodeIT AS, Bjørnar Torsnes, 'and it is a great example of the superior functionality of the CodeIT Enterprise software package.'



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